

# **Reviewing the Combined Authority's Corporate Priorities**

January 2022

# West Yorkshire Combined Authority Current Corporate Priorities



## **BOOSTING PRODUCTIVITY**

Helping businesses to grow and bringing new investment into the region to drive economic growth and create good jobs.



## **ENABLING INCLUSIVE GROWTH**

Enabling as many people as possible to contribute to, and benefit from, economic growth in our communities and towns.



## **TACKLING THE CLIMATE EMERGENCY**

Growing our economy while cutting emissions and caring for our environment.



## **DELIVERING 21<sup>st</sup> CENTURY TRANSPORT**

Creating efficient transport infrastructure to connect our communities, making it easier to get to work, do business and connect with each other.



## **SECURING MONEY AND POWERS**

Empowering the region by negotiating a devolution deal and successfully bidding for substantial additional funds.

## Why is it time to change the Corporate Priorities?

- The corporate priorities on the previous slide were adopted four years ago. Since adoption they have been used to:
  - promote the work of the Combined Authority,
  - Shape the Strategic Economic Framework
  - Structure directorate and team priorities as part of the business planning process.
- 2021 was a time of significant change for the organisation. The devolution deal and the pandemic led to new powers, functions, governance, and an expanded remit for the organisation including the incorporation of the Police and Crime Team.
- These changes are not adequately reflected in the current priorities and it is therefore important to review them to ensure they are fit for purpose and forward looking to the future of the organisation.
- In addition, it is important that there is alignment between the corporate priorities and the outcomes we are trying to achieve, the committees, the investment priorities and our business planning, reporting, and performance management framework.
- The following slide sets out proposed new corporate priorities, which we would like your views on.

# West Yorkshire 2040 Vision

currently in development

## The West Yorkshire Combined Authority's Mission is to.....

Support the delivery of the West Yorkshire Vision, working in partnership to promote the region, delivering services, investment and strategies that boost fair work, enhance infrastructure, tackle inequalities and improve economic and health outcomes, enabling businesses, people and communities to thrive.

## Our priorities to achieve our mission are.....

Enabling a  
21<sup>st</sup> Century  
Transport  
system

Cultivating  
environmental  
sustainability

Developing a  
highly skilled  
workforce and  
fair work

Supporting  
our places to  
maximise  
their potential

Championing  
culture, arts  
and creative  
industries

Driving  
economic  
growth,  
innovation  
and good jobs

Safe, just and  
inclusive  
Policing

## The key aims that underpin everything we do are....

Embedding  
equality, diversity  
and inclusion

Tackling the  
climate  
emergency

Growing an  
inclusive  
economy

## The values we embody to enable this are.....

Championing our  
region

Working  
together

Working  
intelligently

Positive about  
change

Easy to do  
business with

## Questions for discussion

Through this conversation and by collecting input from all colleagues we can ensure that our new priorities define the outcomes we want to achieve as an organisation. They must be clear, accessible and have clarity – internally and externally.

### **Reflection:**

- Which priority do you feel is most closely linked to what you do?
  - Just one?
  - More?
  - All?

### **Context**

- Thinking about what it says, and the language used...does it sound right?
  - What would you want to emphasise or highlight?
    - What works well?
    - What is missing?
    - What can be improved?

### **Finally:**

- Having a mission is relatively new for the organization, is it meaningful?
  - Do you feel that it encompasses the role of the Combined Authority in the region?
    - What works well?
    - What is missing?
    - What can be improved?